

# IELTS Topic Vocabulary for Speaking test: The Media

[thetesttaker.com/2016/04/08/ielts-topic-vocabulary-for-speaking-test-the-media/](http://thetesttaker.com/2016/04/08/ielts-topic-vocabulary-for-speaking-test-the-media/)



What you will find in this article:

- Common *questions* from Part 1, 2 and 3 of speaking test.
- *Collocations*, words and phrases that will help you to talk about media.
- How other people tell *stories* related to social media, its influence and related problems.
- Links to useful materials which you can use to *read articles*, *listen podcasts* and *watch video* about media.
- Vocabulary from sub-topics and related areas such as: social networks, newspapers and magazines, news, TV.

## Part 1 Sample Questions

- Where do you usually get the news from? (Why do you choose that medium?)
- Do you regularly read any magazines? (What kinds of topics do they cover?)
- Do you often read a newspaper? (Why/ Why not?)
- In which kinds of circumstances do you usually listen to the radio? (Would you like to listen more often? Why/ Why not?)

## Part 2: Cue Card

Describe a television or radio station that you often watch or listen to. You should include:

- Why you choose that station
- What you like about it
- How other people feel about it

And say what you think could be improved about its output.

## Part 3 Sample Questions

- Do large media organisations have too much influence? (What makes you say that?)
- What is the most important medium for people in your country? (What about people your age?)
- Do people in your country generally listen to the radio? (What kinds of things?)
- How important are newspapers? (What is their future in the age of the internet?)
- What could be the consequences of the decline of newspapers? (How important is it?)
- How reliable are newspapers, television news and the Internet as news sources, do you think? (Which do you trust most?)
- How much do you think the government should get involved in making sure the media are well balanced? (What could they do?)

## Reading: Media Vocabulary from QUORA

### Where do you get your news from?

- to get most of news from Twitter's news feed
- I'm always informed
- I can see interesting stories
- to dive deeper
- news comes from people...
- things I happen across during my day

Source:

[Where do you get your news from?](#)

### How important is it to read newspapers if I have all news apps in my phone?

- you get the latest on phone app
- local news
- that's what make the papers interesting
- reading experience
- more of a habit

Source:

[How important is it to read newspapers if I have all news apps in my phone?](#)

## **What are the best ways to use social media?**

- social channel
- engagement is high
- video content
- social networks
- relate to audience

Source:

[What are the best ways to use social media?](#)

## **Why should people have lots of different social media?**

- preferred social media
- personal connections
- different needs
- sharing with anyone
- sharing pictures
- professional contacts

Source:

[Why should people have lots of different social media?](#)

## What is the future of online news?

- original sources
  - media organizations
  - premium content
  - to produce original content
  - more news is generated from...
  - it on the air
  - reporting
- 
- content personalization
  - social platforms
  - content creators
  - general public
  - publishers are getting smarter
  - online publishers
  - audience
- 
- web video
  - improved in quality
  - shareable
  - publishers' websites
  - personalization
  - better social engagement
  - platforms that aggregate content
- 
- innovative UI
  - personalization technology
  - social recommendation
  - shape the way content will be consumed...
  - the future of news

## Listening: The Media

### FRED TALKS: Episode 014, Influence: Part 2 of 3

- ability to influence others
  - message
  - idea
  - information
  - hand held device
  - smart devices
  - great number of people
- 
- I use lots of technology
  - access to dozens of different types of media
  - represent communities
  - what is social media?
  - social media is so ubiquitous
  - social interaction

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## **Post-Television Media Trust**

- a form of control
- honest journalism
- source of credible news
- it have been trustworthy
- to remain well-informed about national and world events
- blogosphere
- many of us get our new through alternative media
- to replace mainstream media

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## **The Media Videos**

### **BBC: Protests and the role of social media**

- social media networks

- to speed the process
- images of thousands of people
- passed around via the Internet
- powerless to stop... getting out
- buzz information
- video sharing website

- cyber experts
- to block sites
- no censorship
- traditional media cannot compete with
- cannot keep up with such coverage
- to shift and mold public opinion